

Johnson City Chamber of Commerce BOD Meeting Minutes

Date: 15 November 2023

Start Time: 5:32 pm

Meeting held at Johnson City Visitors Center.

Directors Present: Nancy Woodward, Darrin Cheraso, Bart Burkhard, Rayette Bible, Jeanne Parker, John Cedillo, Miguel Lecuona, Frances Ann Giron (Staff)

Darrin called the meeting to order at 5:32 pm. Roll was called.

Minutes

Minutes from the Board meeting on October 18, 2023 were reviewed. Darrin Cheraso moved to approve the minutes as revised, Bart Burkhard seconded the motion, and all voted in favor.

Public Comments

Rhonda Stell made a presentation detailing the creation of a Salvation Army Unit in Johnson City. It will be based at the CRC and initially focused on emergency assistance. She said that donation jars are available at the CRC for businesses to display in their locations.

Treasurer's Report

Approved financials: Treasurer, Jeanne Parker, presented the October 2023 financials. Nancy Woodward moved to approve the financials, Rayette Bible seconded the motion, and all voted in favor.

Darrin Cheraso raised the issue of confirming any restrictions regarding the use of beautification funds. Rayette Bible suggested the board consider using some of the beautification funds to purchase picnic tables for courthouse square. No decisions on spending beautification funds were reached.

Membership/Visitors Center Report

Frances Ann Giron reported that some of the invoices for 2024 are queued in Quickbooks to go out Jan 1, 2024. After discussion, the board decided to send all the invoices out now which are due January 1, 2024.

Elections

The application to apply for a director seat has been sent to the membership via Constant Contact. It needs to be published on the website as soon as possible since it is due back by noon, Dec 1. Darrin Cheraso committed to publishing the application on the Chamber website.

Committee Reports

Market Days/Lights

Lights Spectacular: Preparations for Lights Spectacular are on track. Volunteers are still needed to work the Elf Shack and the Santa area.

Market Days: All vendor spaces for Market Days are sold and we turned away about 20 vendors as well. We are not expected to clear a profit this year because of increased power costs. The Market Days committee has already decided to raise next year's booth fee from \$150 to \$175.

Member Relations

December Mixer: The Marble Falls Chamber of Commerce will join us for our mixer at Carter Creek in December. At the mixer, we are hosting a silent auction to raise money for Lights Spectacular. The mixer is from 5:30-7:30. The Johnson City Chamber of Commerce Annual Meeting is at 5pm. From 4pm-5pm Miguel Lecuona will be taking professional headshots for our directors at Sibonney Cellars.

Future Events schedule: The committee also discussed plans for next year's events including mixers, wine and learns, and a directors retreat.

Communications

Website: Darrin Cheraso reported they are enhancing the search function on the website for the Chamber members directory.

Newsletter: To be discussed at our upcoming retreat.

Visitors Guide – Darrin Cheraso noted the Communications Committee will discuss plans to get a visitors guide published this spring. The committee plans to get multiple bids for the project.

Adjourn

Jeanne Parker made a motion to adjourn. Bart Burkhard seconded the motion, all approved and the motion passed.

Meeting Adjourned: 6:47 pm

Meeting Minutes Completed

by Nancy Woodward,

Secretary